



Dr Laura Sasse

Member of the
Executive Board

Finance | Digital | ESG

Dr Laura Sasse took over Sasse Group with her sister in January 2022 as the second generation in the family business. On the Executive Board, she is responsible for Finance, Digitalisation & ESG.

She studied International Business Management in London and Paris and holds a PhD in sustainability from the Catholic University of Eichstätt, Germany.

She joined the family business in 2014 and initially drove forward the topics of robotics, sensor technology and energy efficiency, since 2017 as Chief Digital Officer.

In addition to innovation topics, she is now particularly dedicated to the sustainable orientation of the company. This includes a strong socio-political commitment, which is reflected in her various honorary positions, e.g. as a member of the General Assembly of the Chamber of Industry and Commerce for Munich and Upper Bavaria, Deputy Chairwoman of the Services Committee at the Chamber or on the Board of Trustees of the Lichtblick Children's and Youth Welfare Foundation and at the Newmilns Regeneration Association.